

CONTENTFUL MIGRATION CHECKLIST BY PAGEPRO

Seven easy steps for smooth and effective Contentful migration to a headless CMS.



STEP 1: DISCOVERY AND PLANNING

Map your site's structure, track SEO performance, identify integrations, and analyze Google Analytics and Search Console data."



STEP 2: UX & UI DESIGN

Design intuitive UX for conversions, ensure clear navigation for SEO, and align with user behavior.



STEP 3: FRONT-END DEVELOPMENT

Build with Next.js for flexibility, prioritize Core Web Vitals, use reusable components, and ensure accessible HTML.



STEP 4: DATA INTEGRATION

Connect CMS to frontend via APIs, normalize data for design, and align dynamic content with existing URLs.



STEP 5: OPTIMIZATION

Fix render-blocking scripts, set up 301 redirects, add canonical tags, meta tags, and structured data.



STEP 6: RELEASE

Switch DNS to new site and verify robots.txt, sitemap, and indexing rules.



STEP 7: SEO MONITORING

Monitor 404s, redirects, keyword rankings, traffic, bounce rate, and Core Web Vitals for quick fixes.